

3DR and DJI Help Users Deploy and Manage Drone Operations



DJI and 3D Robotics (3DR) have announced they will be working together to make Site Scan compatible with DJI drones. With this integration, 3DR customers can now use DJI drones to collect data with their mobile app, Site Scan Field so they can offer their customers a complete drone solution.

“Our customers need to have the option to use whatever tool fits best with their existing workflow and preferences,” said Hugh McFall. “The best way for them to collect accurate, actionable data, and get the most out of Site Scan’s features, is to use the drone that they already know how to operate safely and effectively. Now, with both 3DR and DJI hardware, they can do exactly that.”

The recognition of this desire comes from feedback current and prospective 3DR customers have provided the company. Not being forced into using a specific piece of hardware is something many will appreciate since they’ll be able to use the vehicle of their choice and have a single, centralized platform to fly their drones and manage the data they collect and DJI can now be added to that list.

McFall explained. “With this integration, we’re giving our customers the freedom to use the right tool for the job. Some jobs benefit from obstacle avoidance, while others benefit from using a drone with the best sensor and highest accuracy. Now, our customers have the ability to choose, depending on what their unique needs are.”

Those unique needs are associated with the launch of Enterprise Atlas platform, designed for large enterprises and fast-growing businesses. Enterprise Atlas is set to provide everything that construction and engineering firms need to deploy and manage drone operations, both in the field and when analyzing and sharing the data. That includes secure storage and support but it’s the role & project-based access capabilities that are especially important.

“Our customers have been looking for an easy way to make drone data from specific projects accessible to the rest of their team and to various stakeholders,” McFall continued. “Many construction and engineering professionals want to involve their team and various stakeholders and make their drone data accessible to them, but don’t want to compromise security or confidentiality while doing so. Enterprise Atlas helps fix that by making it easy to ensure that the right people have the appropriate data and permissions at every level, from management to owners, employees to subcontractors.”

<https://www.gim-international.com/content/news/3dr-and-dji-help-users-deploy-and-manage-drone-operations>
