

Diversified Merges Commercial UAV Expo and Drone World Expo



Commercial UAV Expo organiser Diversified Communications has acquired Drone World Expo from JD Events. Lisa Murry, director of Commercial UAV Expo, announced the business decision during her welcoming remarks at this year's event in Las Vegas.

"Since 2015, the market has exploded with drone events, making for a congested and complicated landscape for customers to choose from," Murray explained. "The acquisition of Drone World Expo takes two leading commercial UAS events and unites them to form the largest commercial drone event in the market."

Murray highlighted that the merging of the events will improve the ability to deliver qualified buyers to vendors. Both Commercial UAV Expo and Drone World Expo focus on delivering conference content and solutions that meet the needs of large commercial end user/asset owners in top vertical markets.

"The combination of these two unique audiences and exhibit floors into one event is just what this industry needs" said Joel Davis, CEO of JD Events. "I am excited for Drone World Expo to unite with Commercial UAV Expo to form the largest and most important annual event in North America for commercial end users of drone technology."

Gretchen West, Senior Advisor at Hogan Lovells and Co-Executive Director of the Commercial Drone Alliance, has acted as Drone World Expo's Advisory Board Chair and will continue to play a vital role going forward. "The decision to consolidate events to become the largest and most influential commercial drone event is an important step and allows the community to focus resources on this all-inclusive conference and tradeshow to achieve greater value," West says.

The event will take place 1-3 October 2018 at the Westgate Resort & Casino in Las Vegas. It will be organised by Diversified Communications under the leadership of Murray.

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