

# GeoDATA Forum Co-locates at GEO Business 2019



GeoDATA Forum is a new event for data specialists focused on location intelligence and is co-locating with the GEO Business event taking place 21-22 May 2019. This sector has previously been served by a series of showcase events that were organized by Geoaware, part of The GeoInformation Group. With the recent acquisition of The GeoInformation Group by Verisk, discussions started regarding the benefit of holding a data-focused event which has now resulted in the launch of a new event but with the full support of Verisk who will become an official sponsor.

Verisk's UK Managing Director, Seppe Cassetari, said "Since its inception in 1999, our showcases have drawn together over 15,000 delegates who each share one common goal: to have access to an effective learning platform and gain more knowledge and share ideas about spatial data, technology and services. We are delighted to say that Diversified Communications share our vision and we are thrilled that they have agreed to take over the role of organizing an event to meet the needs of this industry. We will continue to support them, staying on as sponsors and we look forward to a long and successful relationship with the new GeoDATA Forum team."

This new home for a focused geo data event will ensure attendees benefit from over 3000 industry professionals who attend GEO Business each year. Event Director of GEO Business and now the GeoDATA Forum, Caroline Hobden, commented "We are overjoyed to be organizing the GeoDATA Forum and truly believe that by bringing an event like this alongside GEO Business in May, exhibitors and visitors alike from both shows will benefit from the new dynamic. It is important to us that we continue to provide a niche forum for the geodata specialists, one that they have grown accustomed to, at the previous showcase events whilst experiencing everything that a larger and broader show like GEO Business has to offer. We believe the synergy between the two will add great value to attendees at both events."

The GeoDATA Forum combines exhibition and seminar sessions for professionals involved with geospatial data software and services. This new event will see a dual track of speakers and keynotes presenting thought-provoking talks on a wide range of GIS related issues. Visitors can explore the very latest in location intelligence with sessions featuring case studies on how GIS is used to store, manipulate, analyse, manage and present spatial or geographic data.

Even before the official launch of the GeoDATA Forum, exhibitors including 1Spatial, Cadline, SCISYS and British Geological Survey have already signed up and the organizers are anticipating the rest of the exhibit space to sell out soon. Matt White, senior business development manager at 1Spatial said "Focused geo data events provide a great opportunity for networking and discussing the latest geospatial innovations. 1Spatial is delighted to support the event this year".

Both events are free to attend, and visitors will be able to enjoy the freedom of walking between the two exhibition areas and enjoying all the seminar and workshop content that both shows offer.

Visitors are encouraged to register online in advance at [www.GeoBusinessShow.com/register](http://www.GeoBusinessShow.com/register)

For companies interested in booking a stand at the GeoDATA Forum, please contact Caroline Hobden at [chobden@divcom.co.uk](mailto:chobden@divcom.co.uk).