

GeoMax Ramps up Training and Support for Dealers and End Users in the UK & Ireland



GeoMax, a leading provider of quality construction and surveying instruments and software, has appointed Phil Jarratt to take the lead for training & support in the UK and Ireland. Phil joins GeoMax from Leica Geosystems where he was global training, support & product manager for detection products.

“We are very happy that Phil, with his vast industry and customer support experience, has joined our team at GeoMax,” commented David Price, strategic partner for GeoMax in the UK and Ireland. “As our customer base continues to grow, we need to ensure we offer the best training and support possible to keep building and maintaining long-term customer relationships.”

Supporting the substantial increase of large customer accounts, each using a wide range of GeoMax equipment, Phil Jarratt will be responsible for supporting the expertise of the network of GeoMax approved dealers in the UK and Ireland to make sure their customers take advantage of the latest technical product developments as they are released from [GeoMax](#) HQ in Switzerland.

XPAD software

“I admire the way GeoMax focusses on ensuring that its customers have all the support necessary to enable them to use the equipment efficiently to carry out all tasks in the field and back at the office,” said Phil Jarratt. “I look forward to demonstrating to our customers how the advanced features of XPAD software can be maximised in the field and the data collected can be seamlessly transferred back to their own software and XPAD Fusion in the office.”

Having a dedicated training and support manager in the UK will link the UK and Ireland dealer network closer to product development and R&D at GeoMax HQ. In addition, the UK team will work closely with the European GeoMax support team to streamline the entire support offer.