

'Get Kids Into Survey' Campaign Comes to GEO Business 2019



Get Kids Into Survey, a campaign designed to combat the falling number of surveyors around the world, is to exhibit at this week's GEO Business 2019 in London for the first time. The Get Kids into Survey exhibition stand will showcase some of the campaign's latest releases, including the new London poster (part of the Smart Cities series) along with an accompanying set of Q&As to help stimulate conversations in schools.

Elly Ball, global CEO of the Get Kids Into Survey (#GKIS) campaign, says she is delighted to welcome new sponsors with the London poster: "Some great companies have stepped up to help protect the flow of young talent into the industry, including Jacobs and Spatial Dimensions. Plus, Murphy Surveys are back again, this time going for some cool new characters. I'm excited for

everyone to see it!"

[Get Kids Into Survey](#) will also be introducing its new augmented reality (AR) app on the stand, developed in collaboration with UK-based company Seeable. "We wanted to take the posters to the next level, so we've brought them into the digital world and made them more interactive for kids," explains Elly Ball.

Elly Ball will be presenting future plans for #GKiS at 1pm Theatre 2 on Wednesday 22 May, following the education seminar in the Design Center, and all [GEO Business](#) delegates are welcome to attend.

<https://www.gim-international.com/content/news/get-kids-into-survey-comes-to-geo-business-2019>
