

New Partnership for Easy Access to Fresh Earth Observation Imagery



Airbus Defence and Space has closed a partnership agreement with Bird.i, a global platform developed for accessing the world's best satellite, airborne and UAV imagery. Objective of the partnership is to allow real-time on-line visualisation of Airbus Defence and Space's freshest Pléiades and SPOT satellite images, and support the development of new applications and services across a wide range of related analytics markets.

Set-up in 2016, Bird.i team has developed a plug-and-play Application Programming Interface (API) for mapping and location-based applications for a variety of needs, ranging from professional to leisure needs. As part of this agreement, Bird.i will have on-line access to One Atlas, the world's freshest satellite image library developed by Airbus.

Bernhard Brenner, head of the Intelligence Business Cluster at Airbus Defence and Space, stated Bird.i is proposing an easy way of exploring the earth, and Airbus is very happy to see their high and very high-resolution satellite imagery as a core layer in this. He added his company is glad to help Bird.i entering new markets, where quick access and visualisation of the most recent satellite images will bring tangible benefits to many businesses.

Bird.i's founder and CEO Corentin Guillo said he is excited to partner with Airbus Defence and Space as one of their leading suppliers. Maximising the exploitation of their global coverage fits Bird.i's commitment to serve the freshest possible images to its clients for mass consumption of instantaneously accessible 'image views'. Both companies will collaborate to streamline the overall process of image consumption and Bird.i will strive at opening new markets.

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