

Planet and Orbital Insight Expand Satellite Imagery Partnership



[Planet](#), who operates the largest constellation of imaging satellites, and [Orbital Insight](#), a leader in geospatial analytics, has announced a multi-year contract for Orbital Insight to source daily, global satellite imagery from Planet. The contract is an expansion of their previous imagery-sharing agreement.

“The partnership signals the market’s confidence in the growing number of use cases for insights derived from daily global imagery with advanced analytics,” said Will Marshall, CEO and co-founder of Planet.

Orbital Insight develops analytics software using geospatial datasets, such as Planet’s imagery collections, providing timely intelligence to decision-makers across various industries. Now, Orbital Insight will have greater access to Planet’s daily 3.7m resolution PlanetScope imagery, as well as 0.72cm resolution SkySat imagery for any location on Earth.

The high-frequency revisit rate and broad geographic coverage of Planet’s imagery makes it well-suited to specific Orbital Insight use cases, including counting cars, trains, and ships, as well as monitoring commercial and residential real estate construction. The spirit of the partnership is to foster a closer working relationship across commercial markets and humanitarian initiatives.

“Our goal is to build the best geospatial analytics in the world. To achieve that end, we rely on Planet as a key partner to provide high-quality satellite imagery,” said Dr. James Crawford, founder and CEO of Orbital Insight. “Both companies are early movers in the commercial space industry, so we are pleased to continue and deepen our relationship.”

<https://www.gim-international.com/content/news/planet-and-orbital-insight-expand-satellite-imagery-partnership-2>
