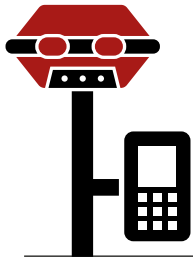


## Audience Profile

Geomatics World magazine has an impressive three decades of delivering up to the minute news and covering hot industry topics to readers across the world. GW has long been known as the leading title for professionals in the Geomatics industry and are the preferred choice for members of the Royal Institution of Chartered Surveyors (RICS) Geomatics Group.



The global readership consists of individuals from many sectors and specialisms including:

- Survey companies
- Resellers / Manufacturers
- Civil Engineering
- Environment / Forestry / Natural Resources
- Utilities
- Consulting / Technical services
- Education / Research
- Cadastre / Government / Land Admin

### E-NEWSLETTERS:

Our weekly **E-NEWSLETTER** goes out to **7,500+** subscribers with positions for **BANNERS & VIDEOS**

### E-BLAST:

Send your **HTML NEWSLETTER** to our subscribers to get the word out there fast and see instant results!

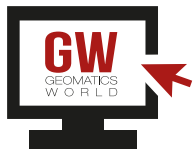


### READERSHIP:



Our **10,000+** readers are spread throughout the **UNITED KINGDOM, EUROPE** and the **WIDER WORLD!**

### WEBSITE:



Have an **EVENT, TRAINING COURSE, WEBINAR** or **JOB** you want to promote? Add it to our website today!

## Planning print & digital magazine

## Deadlines

### January / February

Themes: AI and Machine Learning; Education and Training

Editorial:	3 Dec
Artwork:	10 Dec
Publication:	31 Dec

### March / April

Themes: Hydrography

Editorial:	11 Feb
Artwork:	18 Feb
Publication:	4 Mar

### May / June

Themes: Heritage Mapping

Editorial:	8 Apr
Artwork:	15 Apr
Publication:	29 Apr

### July / August

Themes: Innovation

Editorial:	10 Jun
Artwork:	17 Jun
Publication:	1 Jul

### September / October

Themes: Photogrammetry and UAS

Editorial:	5 Aug
Artwork:	12 Aug
Publication:	27 Aug

### November / December

Themes: Construction and BIM

Editorial:	14 Oct
Artwork:	21 Oct
Publication:	4 Nov

## Magazine

Display	Rates per issue	
Double page spread	£ 2800	€ 3200
Full page	£ 1675	€ 1900
1/2 page	£ 950	€ 1080
1/3 page	£ 665	€ 760
1/4 page	£ 550	€ 630

*Premium positions (inside front / back cover) are subject to a 10% increase.*

Recruitment	Rates per issue	
Full page	£ 1575	€ 1800
1/2 page	£ 1025	€ 1170
1/4 page	£ 475	€ 540

*All recruitment bookings benefit from FREE web entry, e-newsletter listing and job alert emails.*

Classified Boxes	Rates per issue	
Standard box	£ 135	€ 155
Double box	£ 185	€ 210

## Website

Banners & blocks	Rates per month	
Leaderboard banner	£ 795	€ 900
Rectangle banner	£ 650	€ 730
Full banner	£ 495	€ 560
Interactive floor advert	£ 795	€ 900
Advertorial	£ 495	€ 560
Video	£ 795	€ 900

Banners & blocks	Rates per month	
Company & Education - Standard	FREE	FREE
Company & Education - Featured <i>(for 1 year)</i>	£ 500	€ 730
Events - Standard	FREE	FREE
Events - Featured <i>(for 3 months)</i>	£ 250	€ 285
Job advert - Standard <i>(for 1 month)</i>	£ 150	€ 175
Job advert - Featured <i>(for 1 month)</i>	£ 250	€ 285

## E-newsletter

Banners & blocks	Rates per edition	
Full banner	£ 550	€ 625
Box banner	£ 395	€ 450
Advertorial	£ 650	€ 740
Video	£ 450	€ 515
E-blast (7,000+ subscribers)	£ 995	€ 1100



**Contact us for more information:**

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