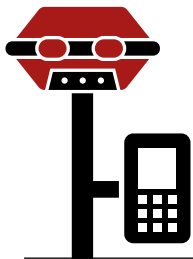


## Audience Profile

GW and ESS magazines have an impressive three decades of delivering up to the minute news and covering hot industry topics to readers across the world. They have long been known as the leading titles for professionals in the Geomatics industry and are the preferred choice for members of the Royal Institution of Chartered Surveyors (RICS) Geomatics Group.



The global readership consists of individuals from many sectors and specialisms including:

- Survey companies
- Resellers / Manufacturers
- Civil Engineering
- Environment / Forestry / Natural Resources
- Utilities
- Consulting / Technical services
- Education / Research
- Cadastre / Government / Land Admin

### E-NEWSLETTERS:

Our weekly **E-NEWSLETTER** goes out to **7,000+** subscribers with positions for **BANNERS & VIDEOS**

### E-BLAST:

Send your **HTML NEWSLETTER** to our subscribers to get the word out there fast and see instant results!



### READERSHIP:



Our **9,000+** readers are spread throughout the **UNITED KINGDOM, EUROPE** and the **WIDER WORLD!**

### WEBSITE:



Have an **EVENT, TRAINING COURSE, WEBINAR** or **JOB** you want to promote?  
*Add it to our website today!*

## Planning print & digital magazine

## Deadlines

### January / February

Editorial Focus: LiDAR and UAVs

Orders:	4 Dec
Artwork:	11 Dec
Publication:	5 Jan

### March / April

Editorial Focus: Earth Observation

Orders:	12 Feb
Artwork:	19 Feb
Publication:	5 Mar

Extra: Engineering Surveying Showcase Issue 1

### May / June

Editorial Focus: Education

Orders:	9 Apr
Artwork:	16 Apr
Publication:	30 Apr

### July / August

Editorial Focus: BIM and 3D Mapping

Orders:	11 Jun
Artwork:	18 Jun
Publication:	2 Jul

### September / October

Editorial Focus: GNSS

Orders:	13 Aug
Artwork:	20 Aug
Publication:	3 Sep

Extra: Engineering Surveying Showcase Issue 2

### November / December

Editorial Focus: Land Administration

Orders:	15 Oct
Artwork:	22 Oct
Publication:	5 Nov

## Magazine

Display	Rates per issue	
Double page spread	£ 2800	€ 3200
Full page	£ 1675	€ 1900
1/2 page	£ 950	€ 1080
1/3 page	£ 665	€ 760
1/4 page	£ 550	€ 630

*Premium positions (inside front / back cover) are subject to a 10% increase.*

Recruitment	Rates per issue	
Full page	£ 1575	€ 1800
1/2 page	£ 1025	€ 1170
1/4 page	£ 475	€ 540

*All recruitment bookings benefit from FREE web entry, e-newsletter listing and job alert emails.*

Classified Boxes	Rates per issue	
Standard box	£ 135	€ 155
Double box	£ 185	€ 210

## Website

Banners & blocks	Rates per month	
Leaderboard banner	£ 795	€ 900
Rectangle banner	£ 650	€ 730
Full banner	£ 495	€ 560
Interactive floor advert	£ 795	€ 900
Advertorial	£ 495	€ 560
Video	£ 795	€ 900

Banners & blocks	Rates per month	
Company & Education - Standard	FREE	FREE
Company & Education - Featured <i>(for 1 year)</i>	£ 500	€ 730
Events - Standard	FREE	FREE
Events - Featured <i>(for 3 months)</i>	£ 250	€ 285
Job advert - Standard <i>(for 1 month)</i>	£ 150	€ 175
Job advert - Featured <i>(for 1 month)</i>	£ 250	€ 285

## E-newsletter

Banners & blocks	Rates per edition	
Full banner	£ 550	€ 625
Box banner	£ 395	€ 450
Advertorial	£ 650	€ 740
Video	£ 450	€ 515
E-blast (7,000+ subscribers)	£ 995	€ 1100



**Contact us for more information:**

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